

A generation of change

1990

**WORLD
CANCER
RESEARCH
FUND UK**
IS FOUNDED
IN LONDON
BY MARILYN
GENTRY

1991

OUR GRANT
PROGRAMME
ANNOUNCED
TO ADVANCE
KNOWLEDGE
OF **CANCER
PREVENTION**

1992

**FIRST OF
THEIR KIND**

WE FUND STUDIES
ON DIET & CANCER
AT BIRMINGHAM,
LONDON & BELFAST
UNIVERSITIES

1999

**GOING
INTERNATIONAL**

**WCRF
INTERNATIONAL
FOUNDED** GIVING
US A GLOBAL VOICE
ON **CANCER
PREVENTION**

1998

RESEARCH
FINDINGS ON
HEIGHT & CANCER

PROF GUNNEL
(BRISTOL UNIVERSITY)
PUBLISHES FINDINGS
ON HOW DIET &
GROWTH IN CHILDHOOD
AFFECT **CANCER RISK**

1998

**GETTING THE
MESSAGE OUT**

WE ESTABLISH
OUR RELATIONSHIP
WITH **HEALTH
PROFESSIONALS**
AT THE **BDA
NATIONAL
CONFERENCE**

1997

**INSPIRING
THE YOUNG**

WE LAUNCH THE
**GREAT GRUB
CLUB** FOR
4-7YR OLDS

1997

**GATHERING
EVIDENCE**

OUR FIRST **EXPERT
REPORT** IS
PUBLISHED

1999

**ENTERING
THE
DIGITAL
AGE**

OUR FIRST
WEBSITE IS
LAUNCHED

2000

**LONDON
MARATHON
SUCCESS**

OUR SUPPORTERS
**RUN THE
LONDON
MARATHON**

2000

**INFORMING
PROFESSIONALS**

OUR FIRST HEALTH
PROFESSIONAL
NEWSLETTER,
INFORMED
PUBLISHED

2004

**CANCER
PREVENTION
WEEK
LAUNCHED**

WE CELEBRATE THE
**FIRST
CANCER
PREVENTION
WEEK**

2006

**CORPORATE
CONTRIBUTIONS**

OUR LONGEST
STANDING PARTNERSHIP
COMMENCES WITH
INFORMA, RAISING
OVER **£640k TO
DATE** TO SUPPORT
OUR WORK

2013

**TAKING ON
THE CHALLENGE**

WE LAUNCH OUR
FIRST **DIGITAL**
CANCER PREVENTION
CAMPAIGN, **THE
100 CALORIE
CHALLENGE**

2011

**SIMPLY
SCIENCE**

SIMPLYHEALTH
FUNDS OUR
**3-YEAR RESEARCH
PROJECT** AT THE
UNIVERSITY
OF SHEFFIELD

2009

**ENDURING
GENOROSITY**

WE RECEIVE OUR
LARGEST EVER LEGACY
DONATION FOR
£750k FROM
ONE OF OUR
MANY **GENEROUS
SUPPORTERS**

2008

**REMAINING
CURRENT**

WE COMMIT TO
INVESTING IN A
**CONTINUOUS UPDATE
PROJECT (CUP)**
GLOBAL EVIDENCE
RELATED TO DIET,
PHYSICAL ACTIVITY,
WEIGHT & CANCER

2007

**SECOND
EXPERT
REPORT**

WCRF INTERNATIONAL
PUBLISH **FOOD,
NUTRITION, PHYSICAL
ACTIVITY, & THE
PREVENTION OF
CANCER**

2015

**OBESITY
LINKED TO 10
CANCERS**

WE LINK BEING
**OVERWEIGHT
OR OBESE** TO
A HIGHER RISK OF **10
DIFFERENT CANCERS**

2015

**100TH EDITION
NEWSLETTER**

IS SENT TO OUR
**125,000
SUPPORTERS**

2015

**ONE IN A
MILLION**

WITH YOUR SUPPORT
**THE WCRF NETWORK
REACHES £100
MILLION** INVESTED
IN **CANCER PREVENTION**
RESEARCH AROUND
THE WORLD

2016

25 YEARS

**WCRF UK
CELEBRATES
IT'S 25TH
ANNIVERSARY**

2017

**POLICY
SUCCESS**

**UK GOVERNMENT
CONFIRMS
SUGAR TAX**
TO COMBAT
OBESITY