What is World Cancer Research Fund and what do we do?

- Around 40% of cancers in the UK could be prevented – that’s nearly 147,000 cases every year.
- World Cancer Research Fund (WCRF) are experts in cancer prevention, whose vision is to live in a world where no one develops a preventable cancer.
- WCRF funds research into how diet, weight and physical activity affect your risk of developing and surviving cancer.
- Our research shows that eating a healthy diet, being more active each day and maintaining a healthy weight are, after not smoking, the most important ways you can reduce your cancer risk. We have developed a set of Cancer Prevention Recommendations to empower people to make healthier lifestyle choices to lower their risk of cancer and improve survival.
- As part of an international network of charities, we have been funding life-saving research, influencing global public health policy and educating the public since 1982.
- While society continues to search for a cure, our prevention and survival work is helping people to live longer, happier and healthier lives – free from the devastating effects of cancer.
- Since 1990, World Cancer Research Fund has invested more than £100m in cancer prevention and survival research. And it’s all thanks to our amazing supporters!

The impact your donations could make:

**£10** could allow us to reach 20 community health care workers and keep them updated on ways to prevent cancer, so they can advise their patients.

**£50** could keep 100 doctors and nurses informed on latest cancer research, so they can provide the best care possible

**£100** could allow us to share educational health information with the general public

**£500** could help train the next generation of cancer experts. Your gift could give a new PhD student the skills and equipment they need

Thank you so much for choosing to host a stream for World Cancer Research Fund – amazing supporters like yourself allow us to continue funding life-saving cancer prevention research.

Don’t forget to let us know about your stream! Tell us all about it at events@wcrf.org